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## **Kohl's Cares Donates \$1 Million to Junior Achievement of Wisconsin**

*Donation supports JA Kohl's Education Center over three years*

**MENOMONEE FALLS, Wis., (June 14, 2016)** – Today [Kohl's](#) (NYSE: KSS) announced a donation of \$1 million over three years to [Junior Achievement of Wisconsin](#) (JA) for continuing support of the [JA Kohl's Education Center](#). The donation comes from Kohl's philanthropic program, [Kohl's Cares®](#), which sells children's books and soft toys and donates 100 percent of the net profit to benefit children's initiatives. The additional funding allows JA to provide students in southeastern Wisconsin with exceptional educational opportunities, including [JA BizTown®](#) and [JA Finance Park®](#) programming.

"Kohl's is proud to partner with Junior Achievement of Wisconsin and encourages their innovative efforts to increase student success and graduation rates," said Jen Johnson, Kohl's vice president of corporate communications. "The JA Kohl's Education Center continues to be a popular destination for Wisconsin schools and supports the development of future business leaders."

Ninety percent of students who visit the JA Kohl's Education Center attend schools from the metro district, a four-county area including Milwaukee, Ozaukee, Washington and Waukesha Counties. Students attending schools within a 90-mile service range of the facility also participate. The students range from 4<sup>th</sup>-6<sup>th</sup> grade for JA BizTown and 7<sup>th</sup>-12<sup>th</sup> grade for JA Finance Park. Over the next three years, funding from Kohl's Cares will impact 60,000 area students and 12,000 adults (teachers/volunteers) involved with the JA Kohl's Education Center.

"We are thrilled to continue our partnership with Kohl's," says Tim Greinert, Junior Achievement of Wisconsin's president. "This funding will significantly enhance the learning applications offered to local students through the JA Kohl's Education Center. Engaging these students early on in a meaningful and memorable way will help arm them with the skills they need as adults."

JA will also produce enhanced online training videos for teachers and volunteers. The new training module will assist educators when working with the students during the simulation portion of the programs hosted at the JA Kohl's Education Center. In addition to training improvements, funding will support several new student activities for the JA Finance Park program designed to enhance teen financial literacy skills.

An initial \$3 million donation from Kohl's Cares in 2010 allowed JA to build the JA Kohl's Education Center and provide Milwaukee's students with additional business, financial literacy and entrepreneurship education. Since then, Kohl's and Kohl's Cares have committed more than \$5.7 million to Junior Achievement.

For more information on Kohl's philanthropic efforts, visit [www.kohls.com/cares](http://www.kohls.com/cares). For more information on the JA Kohl's Education Center and JA Capstone Programs, visit [wisconsin.ja.org](http://wisconsin.ja.org).

### **About Kohl's**

Kohl's (NYSE: KSS) is a leading specialty department store with more than 1,100 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, the company offers amazing national and exclusive brands, incredible savings and inspiring shopping experiences in-store, online at [Kohls.com](http://Kohls.com) and via mobile devices. Committed to its communities, Kohl's has raised nearly \$300 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For additional information about Kohl's philanthropic and environmental initiatives, visit <http://www.Kohls.com/Cares>. For a list of store locations and information, or for the added convenience of shopping online, visit [www.Kohls.com](http://www.Kohls.com).

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### **About Junior Achievement**

Junior Achievement of Wisconsin is dedicated to educating students about work readiness, entrepreneurship and financial literacy through experiential, hands-on programs. The organization prepares young people for the real world, showing them how to generate wealth and effectively manage it, create jobs which make their communities more robust, and apply entrepreneurial thinking to the workplace. Over 160,000 students in the state of Wisconsin put these lessons into action every year and learn the value of contributing to their communities. To become involved, please visit [Wisconsin.ja.org](http://Wisconsin.ja.org) or call (414) 577-3800.

**JA BizTown:** Created for fourth through sixth grade, JA BizTown is a life-size "city" and interactive program that involves student management of a simulated community and its economy. This includes the operation of the community's businesses, services and government functions. Students operate the many facets of their town, including producing and selling products and services, earning income, shopping, lending, saving and enforcing laws. This program includes a Kohl's branded store where students act as consumers and producers as part of their hands-on learning experience.

**JA Finance Park:** Created for seventh through twelfth grade, JA Finance Park helps students build a foundation for making intelligent, lifelong personal financial decisions through classroom instruction followed by all-day participation in a simulated community. The 19 pre-visit curriculum lessons include rigorous activities and role playing exercises in personal finance including budgeting, consumerism, credit, financial institutions, investing, interest and taxes. In 2015, JA Finance Park programming moved to an entirely-paperless, tablet-based curriculum.

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